

FLIP

CHART

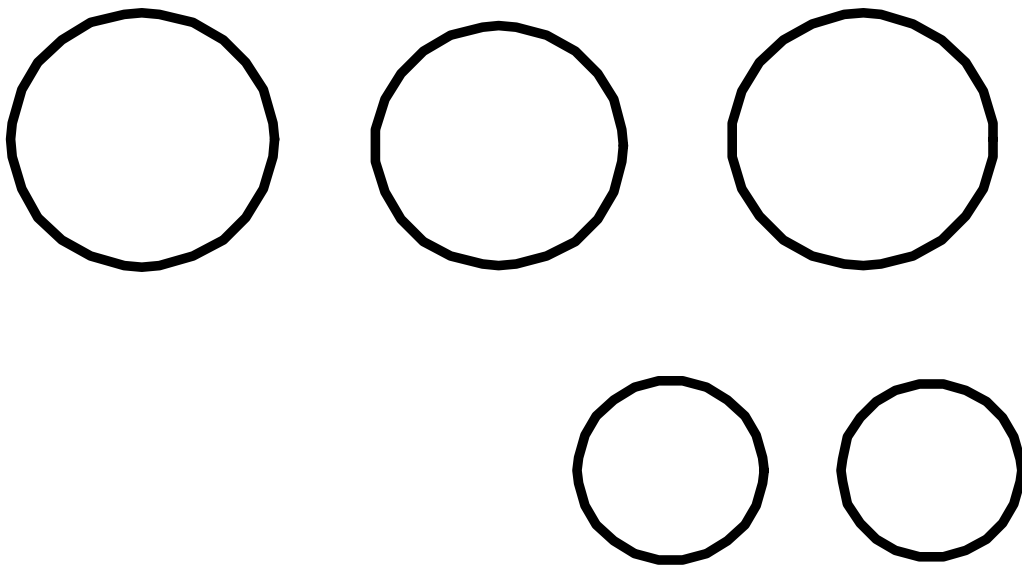
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GUIDELINES

- PRINT IN 2" CAPS
- ALTERNATE COLORS
- USE ONLY KEY WORDS
- LIST NO MORE THAN 5 IDEAS
- LEAVE LOTS OF WHITE SPACE

SIMPLE PICTURES

KID STUFF IS BEST!



GOAL

**WHAT SYMBOLS MIGHT REPRESENT
THIS WORD OR MESSAGE?**

VISUAL AIDS COMPEL

- **PARTICIPATION**
- **IDEAS**
- **FEELINGS**
- **ATTITUDES**
- **VALUES**

advantages

- **FACTS**
- **EVENTS**
- **SEQUENCES**
- **PRESENT AND REVIEW KEY IDEAS**
- **DEVELOP IMPORTANT IMAGES**
- **GIVE INSTRUCTIONS**
- **KEEPS YOU ON TRACK**
- **ENLIVEN DRY MATERIAL**

PREPARATION

- *THUMBPRINTS*
- *TEMPLATE*
- *BLANK PAGES IN BETWEEN*
- *TAPE EDGES*
- *ROLL FOR TRAVEL*

COLORS

- COOL COLORS

BLUE
TURQUOISE
PURPLE
BROWN
DARK GREEN
BRIGHT GREEN

Cool colors are calm and relaxing. Use mainly cool colors for your graphics, especially text.

- HOT COLORS

FUCHSIA
ORANGE
RED

Hot colors are exciting and stimulating- grab attention. Use for emphasis only.

